

The Big Squeeze

We invite Businesses and Organizations around Whitehorse to join in on this city-wide Lemonade Stand Competition from **11:00am-2:00pm on Wednesday, August 7th, 2019!**

We had a wonderful event with **9 teams participating last year** and we're hoping this year will be even bigger! All lemonade stands participating offer their lemonade by donation, and some choose to also include additional draws such as treats, baked goods or a bbq!

All proceeds from **The Big Squeeze** stay in Yukon to support our agency's proactive mentoring programs!

How to Register a Team:

Contact **Angela Krueger, Executive Director** at **668-7911** or **bbbsyukon@gmail.com**



The Rules:

- Big Brothers Big Sisters will provide your team with lemons and pitchers (if required) the Monday before the event. Teams can add anything (non-alcoholic) to their lemonade.
- The agency will promote all locations (which can be indoors or outdoors) that lemonade will be available. You can do additional promotions for your team; it's encouraged! Let us know if you will be participating by **July 18** for full promotion!
- Teams can raise additional funds at their stand by collecting donations, having a bake sale or anything else that is legal and your imagination can come up with. These additional fundraising efforts will go towards your total.
- Lemonade is sold between 11:00am-2:00pm. No lemonade sales (or other fundraising) done before 11:00am, or after 2:00pm will be eligible to be added to your total sales.
- Pledge sheets will be provided to collect information for those who would like a tax receipt.
- The Big Brothers Big Sisters team will be acting as judges and will be coming to each lemonade stand during the sale period to do a taste test. These judges will award the Best Tasting Lemonade trophy at the end of the day. Points will be awarded for taste and appearance. There will also be an award for top fundraising lemonade stand!
- Staff members from Big Brothers Big Sisters will be at your location between 2:00pm-3:00pm to pick up the money raised and any remaining supplies.